

WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period September 2012 493594-1 09/30/12 08/27/12 - 09/23/12

Station Account Executive Sales Office Sales Region **WFSB** House- National House-National-National

Advertiser Product Estimate Number Friends Of Chris Murphy September 17-September

> Flight Dates Order# All Order# 493594 09/17/12 - 09/23/12 Billing Calendar Billing Type Deal#

Broadcast Cash Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

								Spots/	•			
Line	Start Date	End Date	Description		Start/End Tim	e MTWTFSS	Length	Week	Rate	Туре		
1	09/17/12	09/21/12	430A EYEWI	TNESS N	IEV430-5A	MTWTF	:30	1	\$250.00	NM		
	Weeks:	Start Date 09/17/12		WTFSS WTF	Spots/Weel		,		-			
	Spots: # Ch	Day Air	Date Air Tim	e Descri	<u>ption</u>	Start/End	<u>Time</u> <u>Lenc</u>	th Ad-ID			<u>Rate</u>	Type
	1 WI	FSB Tu 09/	/18/12 4:38 A	M 430A I	YEWITNESS N	EWS 430-5A		30 CMT10:	1H		\$250.00	NI
2	09/17/12	09/21/12	Eyewitness N	ews	5am - 5:30am	MTWTF	:30	5	\$450.00	NM		
	Weeks:	Start Date 09/17/12		WTFSS WTF	Spots/Weel							
	Spots: # Ch	Day Air	Date Air Time	e <u>Descri</u>	otion	Start/End	<u>Time</u> <u>Leng</u>	th Ad-ID			Rate	Туре
	2 WF	FSB M 09/	17/12 5:19 A	M Eyewit	ness News	5am - 5:30)am ::	30 CMT101	lн		\$450.00	ΝN
	3 WF	SB Tu 09/	18/12 5:21 A	M Eyewit	ness News	5am - 5:30)am ::	30 CMT101	LH		\$450.00	N۸
	1 WF	SBW 09/	19/12 5:21 A	M Eyewit	ness News	5am - 5:30		30 CMT101			\$450.00	ΝN
	4 WF	SB Th 09/	20/12 5:09 A	M Eyewit	ness News	5am - 5:30	am :	30 CMT101	lH		\$450.00	N٨
	5 WF	SBF 09/	21/12 4:58 A	M Eyewit	ness News	5am - 5:30)am ::	30 смт101	Н		\$450.00	NM
3	09/17/12	09/21/12	Eyewitness Ne	ews	5:30a - 6am	MTWTF	:30	5	\$600.00	NM		
1	Neeks:	Start Date 09/17/12		WTFSS WTF	Spots/Week 5							
5	Spots: # Ch	Day Air	Date Air Time	<u>Descrip</u>	otion	Start/End	<u> Time Leng</u>	th Ad-ID			Rate	Туре
	1 WF	SB M 09/	17/12 5:53 AI	M Eyewiti	ress News	5:30a - 6ai	n :3	10 CMT101	Н		\$600.00	NN
	3 WF	SB Tu 09/	18/12 5:38 AI	M Eyewiti	iess News	5:30a - 6ai	n :3	80 CMT 101	H		\$600.00	NN
	5 WF	SBW 09/	19/12 5:29 Al	vi Eyewitr	iess News	5:30a - 6aı	n :3	0 CMT101	н		\$600.00	ΝM
	2 WF	SB Th 09/2	20/12 5:51 Al	vi Eyewitr	iess News	5:30a - 6ai	n :3	0 CMT101	н		\$600.00	NN
	4 WF	SBF 09/2	21/12 5:38 Ai	d Eyewitr	ess News	5:30a - 6ai	n :3	0 CMT101	Н		\$600.00	ΝM
4	09/17/12	09/21/12	Eyewitness Ne	ws	6am - 6:30am	MTWTF	:30	5	\$900.00	NM		
V		Start Date 09/17/12		VTFSS VTF	Spots/Week 5	<u>Rate</u> \$900.00						
S	Spots: # Ch	Day Air l	Date Air Time	Descrip	<u>tion</u>	Start/End 1	ime Lengt	h Ad-ID			Rate 1	Гуре
	2 WF	SBM 09/1	17/12 5:59 AN	/I Eyewitn	ess News	6am - 6:30	am :3	0 CMT101	Н		\$900.00	NM
	1 WF	SB Tu 09/1	18/12 6:28 AN	/ Eyewitn	ess News	6am - 6:30	am :3	0 CMT101	H		\$900.00	NM
	3 ME	SBW 09/1	19/12 6:14 AN	A Evoluito	ess News	6am - 6:30	am2	0 CMT101	ы		\$900.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
493594-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 17-September	

Line Start Da	ate End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 09/17/1	2 09/21/12	Eyewitness News	6am - 6:30am	MTWTF	:30	5	\$900.00	NM	
Spots: #		ir Date <u>Air Time</u> Desc 9/20/12 6:12 AM Eyev		Start/End Time 6am - 6:30am		<u>h Ad-ID</u> 0 смт101н			<u>Rate Type</u> \$900.00 NM
4	WFSBF 0	9/21/12 6:22 AM Eyev	vitness News	6am - 6:30am	:3	0 СМТ101н			\$900.00 NM
5 09/17/1:	2 09/21/12	Eyewitness News	6:30am - 7am	MTWTF	:30	5	\$900.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTWTF	Spots/Week 5	<u>Rate</u> \$900.00					
Spots: #				Start/End Time	Lengtl	h Ad-ID			Rate Type
2	WFSBM 0	9/17/12 6:39 AM Eyew		6:30am - 7am) СМТ101Н			\$900.00 NM
4	WFSBTu 0	9/18/12 6:57 AM Eyew	ritness News	6:30am - 7am	:30) СМТ101Н			\$900.00 NM
3	WFSBW 0	9/19/12 6:54 AM Eyew	itness News	6:30am - 7am	:30) СМТ101н			\$900.00 NM
1	WFSBTh 09	9/20/12 6:54 AM Eyew	itness News	6:30am - 7am	:30) СМТ101Н			\$900.00 NM
5	WFSBF 09	9/21/12 6:44 AM Eyew	itness News	6:30am - 7am	:30) СМТ101н			\$900.00 NM
6 09/17/12	09/21/12	CBS: THE EARLY SI	HOV7am - 9am	MTWTF	:30	5	\$200.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTWTF	Spots/Week 5	<u>Rate</u> \$200.00					
Spots: #				Start/End Time	Length	Ad-ID			Rate Type
			THE EARLY SHOW	7am - 9am		СМТ101н			\$200.00 NM
1 1			THE EARLY SHOW	7am - 9am	:30	СМТ101Н			\$200.00 NM
41			THE EARLY SHOW	7am - 9am		СМТ101Н			\$200.00 NM
			THE EARLY SHOW	7am - 9am		СМТ101Н			\$200.00 NM
ŀ			THE EARLY SHOW	7am - 9am		CMT101H			\$200.00 NM
7 09/22/12	09/22/12	Eyewitness News Wee	ekei6am - 7am	S-	:30	1	\$350.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: # (Start/End Time	<u>Length</u>				Rate Type
1 V	VFSBSa 09	/22/12 6:23 AM Eyewi	Iness News Weekend	6am - 7am	:30	смт103н			\$350.00 NM
8 09/22/12	09/22/12	7a-9a Sat. Eyewitness	Ne7am-9am	S-	:30	1	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S-	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # 0			ption	Start/End Time	Length	Ad-ID	,		Rate Type
			Sat. Eyewitness New	7am-9am		смт103н			\$450.00 NM
9 09/23/12	09/23/12	Eyewitness News Wee	keı6am - 7am	S	:30	1	\$350.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # C			<u>otion</u>	Start/End Time	Length.	Ad-ID			Rate Type
	/FSB Su 09/		ness News Weekend	6am - 7am	:30	смт103н			\$350.00 NM
10 09/23/12	09/23/12	7a-9a Sun Eyewitness	Ne7am-9am	S	:30	1	\$450.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S	Spots/Week 1	<u>Rate</u> \$450.00				<u> </u>	
Spots: # C			•	Start/End Time	Length .	Ad-ID			Rate Type
. –			Sun Eyewitness News	7am-9am		<u>на-то</u> Смт103н			\$450.00 NM
11 09/23/12	09/23/12	CBS Sunday Morning	9:00am - 10:30am	S	:30	1	\$800.00	NM	



3 WFSB F

09/21/12

4:55 PM 4p-5p Dr. Oz

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Friends Of Chris Murphy	September 17-September	

Line Start Da	te End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 09/23/12	and the second of the second o	Wayster and the same	unday Morning	9:00am - 10:30am	grant of the second second second second second	:30	1	\$800.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	_	Spots/Week	<u>Rate</u> \$800.00					
Spots: <u>#</u> 1 \		ir Date	Air Time Descrii 9:44 AM CBS S	otion	<u>Start/End Time</u> 9:00am - 10:30a		<u>h Ad-ID</u> 0 смт103н			<u>Rate Type</u> \$800.00 NM
12 09/23/12	09/23/12	Face th	e Nation/ Face	the10:30am - 11:30ar	nS	:30	1	\$150.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12		Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> (<u>r Date</u>	<u> Air Time</u> Descrip	otion	Start/End Time tate 10:30am - 11:30		<u>Ad-ID</u>) смт103н			Rate Type \$150.00 NM
13 09/17/12	09/21/12	9am-10	am	9am - 10am	MTWTF	:30	5	\$400.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12		Spots/Week 5	Rate \$400.00					
	Ch <u>Day Air</u> VFSBM 09	<u>Date A</u> /17/12	uir Time Descrip 9:44 AM 9am-10	am	Start/End Time 9am - 10am	:30	1 <u>Ad-ID</u>) смт101н			Rate Type \$400.00 NM
			9:54 AM 9am-10 9:39 AM 9am-10		9am - 10am 9am - 10am) СМТ101H) СМТ101H			\$400.00 NM \$400.00 NM
			9:22 AM 9am-10 9:54 AM 9am-10		9am - 10am 9am - 10am		CMT101H CMT101H			\$400.00 NM \$400.00 NM
14 09/17/12	09/21/12	11a-12p	Price is Right	11am - 12pm	MTWTF	:30	5	\$500.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # C			ir Time Descript	-	Start/End Time	Length	Ad-ID			Rate Type
3 W	VFSBM 09/	17/12 11	i:28 AM11a-12p	Price is Right	11am - 12pm	:30	смт101н			\$500.00 NM
1 W	/FSB Tu 09/	18/12 11	:59 AM 11a-12p	Price is Right	11am - 12pm	:30	СМТ101Н			\$500.00 NM
2 W	JFSBW 09/	19/12 11	:28 AM11a-12p	Price is Right	11am - 12pm	:30	CMT101H			\$500.00 NM
4 W	/FSB Th 09/	20/12 11	:28 AM 11a-12p	Price is Right	11am - 12pm	:30	CMT101H			\$500.00 NM
5 W	/FSBF 09/	21/12 12	:00 PM 11a-12p	Price is Right	11am - 12pm	:30	смт101н			\$500.00 NM
15 09/17/12	09/21/12	Eyewitne	ess News	12pm - 12:30PM	MTWTF	:30	5	\$600.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$600.00			***************************************		
Spots: # C			r Time Descript	-	Start/End Time	Length	Ad-ID			Rate Type
			:21 PM Eyewitne		12pm - 12:30PM		СМТ101Н			\$600.00 NM
			14 PM Eyewitne		12pm - 12:30PM		смт101н			\$600.00 NM
			13 PM Eyewitne		12pm - 12:30PM	:30	СМТ101Н			\$600.00 NM
			25 PM Eyewitne		12pm - 12:30PM	:30	смт101н			\$600.00 NM
5 W			13 PM Eyewitne		12pm - 12:30PM	:30	СМТ101Н			\$600.00 NM
16 09/17/12	09/21/12	4p-5p Dr.	. Oz	4pm-5pm	MTWTF	:30	5	\$300.00	NM	
Weeks:		End Date 09/23/12	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$300.00					
Spots: # Ch			Time Descripti	-	Start/End Time	Length	Ad-ID			Rate Type
•			40 PM 4p-5p Dr.		4pm-5pm	-	CMT101H			\$300.00 NM
			55 PM 4p-5p Dr.		4pm-5pm		CMT101H			\$300.00 NM
			17 PM 4p-5p Dr.		4pm-5pm		CMT101H			\$300.00 NM
			12 PM 4p-5p Dr.		4pm-5pm		СМТ101Н			\$300.00 NM
0 110	COD E 6010	440		^	for For	.00	nr 1010			0000.00 1111

4pm-5pm

:30 CMT101H

\$300.00 NM



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Friends Of Chris Murphy	September 17-September	

Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 09/17/12	09/21/12	4p-5p Dr. Oz	4pm-5pm	MTWTF	:30	5	\$300.00	NM	10 to 10
17 09/17/12	09/21/12	Eyewitness News	5pm - 5:30pm	MTWTF	:30	4	\$1,500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 MTWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$1,500.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
		17/12 5:12 PM Eyew 18/12 5:26 PM Eyew		5pm - 5:30pm 5pm - 5:30pm		0 CMT101H 0 CMT101H			\$1,500.00 NM \$1,500.00 NM
ſ		19/12 5:23 PM Eyew		5pm - 5:30pm) CMT101H			\$1,500.00 NM
1 \	WFSBF 09/2	21/12 5:26 PM Eyew		5pm - 5:30pm	:30) СМТ101Н			\$1,500.00 NM
18 09/17/12	09/21/12	Eyewitness News	5:30pm - 6pm	MTWTF	:30	4	\$1,500.00	NM	
Weeks:		End Date MTWTFSS 09/23/12 MTWTF	Spots/Week 4	<u>Rate</u> \$1,500.00					
Spots: # 0			•	Start/End Time	Length	Ad-ID			Rate Type
1	VFSBM 09/1			5:30pm - 6pm) СМТ101Н			\$1,500.00 NM
1	VFSBTu 09/1	•		5:30pm - 6pm		CMT101H			\$1,500.00 NM
i	VFSBW 09/1 VFSBF 09/2	•		5:30pm - 6pm 5:30pm - 6pm		СМТ101H СМТ101H			\$1,500.00 NM \$1,500.00 NM
19 09/17/12	09/21/12	Eyewitness News	6pm - 6:30pm	MTWTF	:30	4	\$2,100.00	NM	\$1,000.00 NW
		-	•		.30	4	\$2,100.00	IVIVI	
Weeks:		End Date MTWTFSS 09/23/12 MTWTF	Spots/Week 4	<u>Rate</u> \$2,100.00					
Spots: # C			<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
ľ	/FSBM 09/11	•		6pm - 6:30pm		CMT101H			\$2,100.00 NM
	/FSBTu 09/18 /FSBW 09/19	,		6pm - 6:30pm		CMT101H			\$2,100.00 NM
	/FSBTh 09/20	•		6pm - 6:30pm 6pm - 6:30pm		СМТ101H СМТ101H			\$2,100.00 NM \$2,100.00 NM
20 09/17/12	09/21/12	Inside Edition	7pm - 7:30pm	MTWTF	:30	4	\$1,200.00	NM	QZ,100.00 14141
Weeks:		End Date MTWTFSS	Spots/Week	<u>Rate</u>	•••				
Captar # C)9/23/12 MTWTF	4	\$1,200.00	1	4.415			5 . *
Spots: # C	h <u>Day Air D</u> FSBM 09/17			<u>Start/End Time</u> 7pm - 7:30pm	Length :30	<u>Аа-ID</u> СМТ101Н			Rate Type \$1,200.00 NM
!	FSBTu 09/18			7pm - 7:30pm		CMT101H			\$1,200.00 NM
	FSBW 09/19		Edition	7pm - 7:30pm	:30	смт101н			\$1,200.00 NM
2 W	FSBF 09/21	/12 7:21 PM Inside	Edition	7pm - 7:30pm	:30	СМТ101Н			\$1,200.00 NM
21 09/22/12	09/22/12	Ent. Tonight Wknd	7:00pm - 8:00pm	S-	:30	1	\$150.00	NM	
Weeks:	09/17/12 0	nd Date <u>MTWTFSS</u> 9/23/12S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	n <u>Day Air Da</u> FSB Sa 09/22			Start/End Time 7:00pm - 8:00pm	Length 4	<u>Ad-ID</u> Смт103н			Rate Type \$150.00 NM
							A1 000 00		\$150.00 NM
22 09/17/12		Eyewitness News	11PM - 11:35PM	MTWTFS-	:30	4	\$1,200.00	NM	
Weeks:		nd Date MTWTFSS 9/23/12 MTWTFS-	Spots/Week 4	<u>Rate</u> \$1,200.00			-		
Spots: # Ch		te Air Time Descrip	tion	Start/End Time	Length A	Ad-ID			Rate Type
	SBM 09/17/	•		11PM - 11:35PM		мт101н			\$1,200.00 NM
1 W	FSB Tu 09/18/	'12 11:27 PM Eyewitn	ess News	11PM - 11:35PM	:30 🤆	мт101н			\$1,200.00 NM



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22	09/17/12	09/22/12	Eyewitness News	11PM - 11:35PM	MTWTFS-	:30	4	\$1,200.00	NM	elektri (filme) kilifari, ettera kerkara und graf filmet tredition er dank ere
	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WFSB W 09/19/12 11:22 PM Eyewitness News 3 WFSB F 09/21/12 11:33 PM Eyewitness News			<u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM	<u>Length Ad-ID</u> :30 смт101н :30 смт101н				Rate Type \$1,200.00 NM \$1,200.00 NM	
23	09/23/12	09/23/12	Delayed 60 Minutes	730-830p	S	:30	1	\$3,000.00	NM	
			End Date MTWTFSS 09/23/12S	Spots/Week 1	Rate \$3,000.00					
	Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WFSB Su 09/23/12 9:04 PM Delayed 60 Minutes				Start/End Time 730-830p		<u>n Ad-ID</u>) Смт103н			<u>Rate Type</u> \$3,000.00 NM
					Total Spots	7	4			

Payment Terms Net 30 Days

Gross Total

\$60,200.00

Agency Commission

\$9,030.00

Net Amount Due

\$51,170.00